



Mallorca Western Festival 2008

(Palma de Mallorca, November 2007)

The date is fixed: the 3rd. Mallorca Western Festival will take place from Thursday 18th to Sunday 21st of September 2008. After two successful shows in 2006 and 2007 the fans of the Mallorca Western Festival can look forward to a third edition of this fascinating event in 2008.

„The festival programme will be tightened. Instead of five there will be four action packed days peppered with all kinds of different show elements combined with top-class sports“ says Frank Lichte, managing director of the promotor Event Consulting International.

On Thursday the big Opening Gala will put the spectators in the right mood for 3 exciting and eventfull days. The well-established „Mallorca Reining Trophy“ will take place on Saturday September 13th and the prize money of 150.000 US\$ will make sure that the crème-de-la-crème of the reining sport is at the start for the qualifications on Friday. Although it is still early some American riders have already confirmed their participation in 2008 on the occasion of a meeting with the event director Frank Lichte. An exciting competition which will decide over the positions in the world rankings is guaranteed. On Sunday, the last day of the event, the non-pros will compete for a handsome prize money of 20.000 US\$. The fascinating show of the public´s darling Jean-François Pignon & friends will be the highlight of Friday and Saturday night. On Sunday the audience has another chance to see this spectacular show in the late afternoon.

Granting a spectacular view over the arena during the competitions and the shows the VIP boxes with their tasteful ambiance were received by the spectators with great pleasure during the entire event in 2007. In the VIP-section of the mirror tent guests can look forward to first class catering and entertainment. On the entire premises of the Plaza de Toros in Palma de Mallorca there will be attractions for old and young. While the youngest visitors enjoy pony riding and other children´s attractions, adults can enjoy the exhibitors´park and the delicious food of the caterers in a cosy atmosphere.

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